



Deterring EU Competition Law Infringements: Are We Using the Right Sanctions?

Hotel SAS, Brussels, 3 December 2012

Sanctions are a critical component of any legal regime, and competition law should be no exception. Competition law regimes across the world have typically relied on a diverse set of sanctions to deter companies from engaging in anti-competitive behaviour. The EU competition law regime has so far focused on corporate fines, which have risen significantly over the last 20 years. This evolution seems to be in great part due to the Commission's desire to increase deterrence. However, in recent years, some voices have questioned whether increasing the level of corporate fines is indeed the most appropriate means for increasing deterrence. A number of other criticisms have also been voiced against the European sanctioning regime, alleging a high level of uncertainty, raising questions about its compatibility with international instruments protecting due process, criticizing its lack of consideration for corporate compliance programs, and lamenting the absence of individual sanctions targeting the individuals who are the perpetrators of the anti-trust violation. Are these criticisms founded? Are there major issues with the EU competition law regime? What reforms are required if it is to achieve its stated goal of higher deterrence?

To take stock of these questions, the *Tilburg Law and Economics Center* (TILEC) at Tilburg University and the *Liège Competition and Innovation Institute* (LCII) at the University of Liège will organize a day-long conference in Brussels on 3 December 2012.* Speakers include prominent academics, enforcers, and practitioners. The conference aims to bring detailed analysis and up-to-date knowledge to a large audience of public officials, practitioners, academics, media and competition policy observers.

^{*} Organizers welcome support from Schindler Holding AG and the Association of Corporate Counsel.

PROGRAMME

8:00 - 9:00 **Registration and coffee** 9:00 - 9:15 Sanctioning Competition Law Infringements: An Overview of the EU Approach Speaker: Damien Geradin, Partner, Covington & Burling; Professor of Competition Law and Economics, Tilburg University 9:15 - 9:45 Importance and Challenges of Antitrust Compliance for Large **Corporations** Speaker: Christoph Klahold, Chief Compliance Officer, Head of Corporate Center Compliance, ThyssenKrupp AG 9:45 - 10:15 Optimal Deterrence of Competition Law Infringements Speaker: Joseph E. Harrington, Professor of Economics, Wharton School -University of Pennsylvania and Universidad Carlos III de Madrid 10:15 - 10:30 Coffee break **First Panel: Designing Appropriate Sanctions and Incentive Mechanisms** Moderator: Jacques Steenbergen, Director General, Belgian Competition Authority 10:30 - 10:50 Are Administrative Fines the Best Way to Deter Infringements? Speaker: Douglas H. Ginsburg, Senior Judge, DC Court of Appeals; Professor of Law, New York University School of Law 10:50 - 11:10 Should Individual Sanctions Be Part of Deterrence Efforts? Speaker: Andreas Stephan, Lecturer in Law, University of East Anglia

- 11:10 11:30 Contrasting the EU and US Sanctioning Approaches
 Speaker: **Thomas O. Barnett**, Partner, Covington & Burling; former Assistant
 Attorney General, Antitrust Division, US Department of Justice
- 11:30 11:50 Ways in Which the System of Sanction in EU Competition Enforcement Can Be Changed
 Speaker: Luis Ortiz-Blanco, Partner, Garrigues; Professor, Complutense University Madrid
- 11:50 12:40 Panel Discussion / Q&As

12:40 - 13:30 Lunch





Second Panel: Fines, parental liability and challenges for compliance

Moderator: Anne Riley, Associate General Counsel, Shell

13:30 - 13:50 Optimal Deterrence of Collusion in the Presence of Agency Problems within Firms

Speaker: **Cédric Argenton**, Professor of Economics, Tilburg University; Director, Tilburg Law and Economics Center (TILEC)

13:50 - 14:10 Should Parent Companies be Held Liable for the Conduct of their Subsidiaries when they have not Participated in the Infringement?

Speaker: **Stefan Thomas**, Professor of Law, Tubingen University

14:10 - 14:30 Compliance Programmes, Codes of Conduct and Social Responsibility Charters –
 A Good Idea?
 Speaker: Anny Tubbs, General Counsel, Competition, Unilever

14:30 - 15:20 Panel Discussion / Q&As

15:20 - 15:35 Coffee break

Third panel: Addressing the Relationships between EU and National Enforcement

and Public and Private Enforcement, and the Due Process Aspects Moderator: Marc van der Woude, Judge, General Court of the EU

15:35 - 15:55 What is the Interplay between EU and National Enforcement and the Impact on Sanctions?

Speaker: Christophe Lemaire, Partner, Ashurst

15:55 - 16:15 What is the Interplay between Public and Private Enforcement (Actions for Damages) and the Impact on Sanctions?

Speaker: **Eddy de Smijter**, Deputy Head of Unit, DG Competition, European Commission

16:15 - 16:35 The Commission's Fining Policy and the European Convention on Human Rights: *Menarini* and its Implications

Speaker: Eric Morgan de Rivery, Partner, Jones Day

16:35 - 17:15 Panel Discussion / Q&As





17:15 - 18:00 Conclusions

Final Observations from an Industry Perspective Speaker: **Stefan Gehring**, Head of Law, Patents and Compliance Bayer MaterialScience AG

Final Observations from a Political Perspective Speaker: **TBC**

Final Observations from an Academic Perspective Speaker: **Nicolas Petit**, Professor, University of Liège; Director, GCLC, College of Europe

Scientific committee in charge of the Conference and Programme

Cédric Argenton (TILEC) Damien Geradin (TILEC) Nicolas Petit (LCII)

USEFUL INFORMATION

Contact Persons

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Venue

Hotel SAS, Brussels Rue d'Idalie, 35 1050 Brussels

Near Place Luxembourg, the Brussels-Luxemburg Rail Station & the European Parliament







To see a larger picture, please, <u>click here</u>.





REGISTRATION FORM

Please return this registration form to Caroline Langevin by 30 November 2012 at the latest
by email: ieje@ulg.ac.be. Thank you!
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Tel: Email:
I will attend the Conference "Deterring EU Competition Law Infringements: Are We Using
the Right Sanctions?" on Monday the 3 rd December 2012 and send a payment of:
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Invoicing

An invoice will be sent to participants upon receipt of their registration form.



